



Mailpost

Introducing Cumulo9's secure, reliable and cost effective email delivery solution.

The Challenge

Email is progressively become the communication tool of choice for business. The advantages of transactional business documents delivered via email are many including price and speed. The challenge many businesses face is providing a cost-effective answer to electronic transactional document delivery including: statements, invoices, pay slips and contracts.

The Solution

Cumulo9 has developed Mailpost to bring you a high volume transactional email delivery solution. With exceptional measured delivery rates of 99.5%, Mailpost is the kind of assured delivery businesses needed for important documentation to customers.

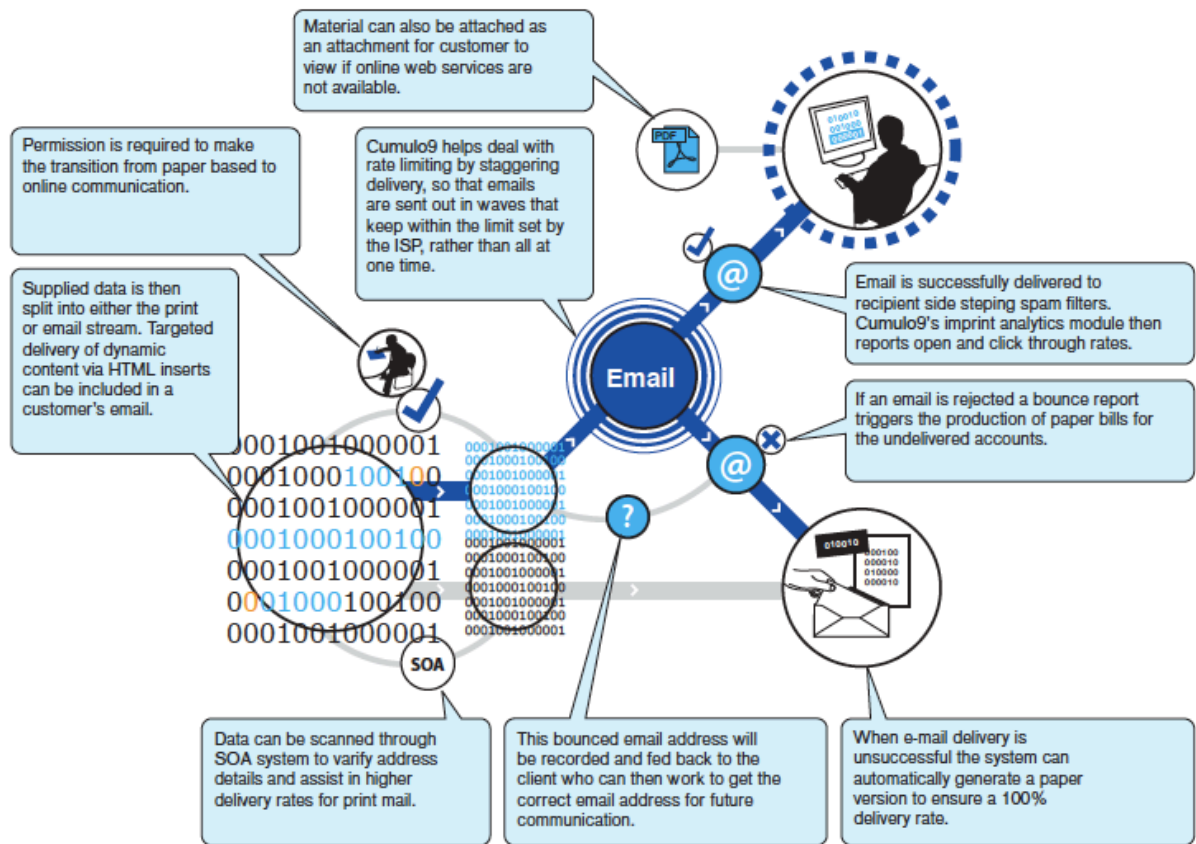
Mailpost is revolutionary, because it delivers the power to send content rich emails with no fear of being mistaken for spam. It transforms the online communication channel, opening the way for branded emails carrying essential information. Comprehensive reporting backs all this up, so any undelivered emails can be dealt with quickly and proactively.

For any business looking for a powerful email solution that will transform their customer communications, Cumulo9's Mailpost is the answer.

Benefits of Mailpost

- World class measured email deliverability rate of 99.5%
- Reduced costs – by using Mailpost you can save up to 60% of your mailing costs and improve your cash-flow
- Measurable communications – including automated reporting, delivery status and summary of email delivery performance
- Customisation – Mailpost is an adaptable answer that can evolve and grow to meet your needs
- Automation of non-delivered items back into physical mail to ensure a 100% delivery rate
- Targeted communication to customers with cross-sell and up-sell opportunities with branded email templates
- Additional features available such as payment buttons

How Cumulo9's Mailpost it works



Deliverability Calculator

To help you determine the additional revenue increase email efficiency will deliver your business, Cumulo9 have developed a deliverability calculator to determine the additional revenue you can earn with the Mailposts' 99.9% delivery rate.

