

WhatsApp on C9 Transact

FOR SMARTER CUSTOMER ENGAGEMENT

Customer expectations are evolving, with more people now preferring messaging as their primary communication channel over more traditional communication like email.

Why? faster, more convenient, and right at their fingertips. That's why Cumulo9 has integrated WhatsApp to the C9 Transact platform, giving your business a powerful way to connect directly and securely with your audience.



Why WhatsApp?



Huge reach: 2.95B+ active users globally



Bi-directional – encourage engagement from your audience with conversational communications



Speed: 80% of messages are opened within 5 minutes



Incredible engagement: Up to 98% open rates, 45%+ click-through rates



Preferred by customers: 2 in 3 consumers favour messaging apps for business interactions

ENGAGE WITH YOUR CUSTOMERS WHERE THEY SPEND THEIR TIME.

What you can do with WhatsApp via C9 Transact

Centralise communication – Manage WhatsApp, email, SMS, and eInvoicing from one dashboard

Automate efficiently – Use chatbots and templates to reduce workload and improve response time

Send rich messages – Attach PDFs, invoices, images, and more

Stay compliant – All message templates are pre-approved under WhatsApp Business rules

Now in BETA - get early access!

Simply register your interest at:
sales@cumulo9.com



www.cumulo9.com



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