

# The race to inbox victory

## How to Fast-Track Your Essential Email to the Finish Line

Imagine you've signed up to race in Formula 1, but when you get to the starting line, you realise the course is anything but straightforward: complete with chicanes, red flags, safety cars, bad weather, mechanical issues and collisions. **Things are about to get way more complicated...**

This is similar when large volume essential email senders realise reaching the inbox isn't as simple as hitting "send." The road to the inbox finish line is much more treacherous than meets the eye.

These emails might be filtered to spam folders, blocked by mailbox providers, or simply go missing—and many senders have no idea they're falling short. Follow this track layout to see the obstacles you might encounter on the way and how to successfully manoeuvre around them.



## Send confidently with C9 Transact

Just like a successful F1 driver, the path to the inbox doesn't have to be treacherous. It can be a smooth process/race that gets your messages from the starting line to the finish line with ease.

Experience seamless and secure electronic communication with C9 Transact. Simply assemble your documents and custom XML into a .zip file, transmit it to our secure server, and let C9 Transact handle the rest. We unpack, process, and assemble branded, personalised emails and attachments, ensuring compliance with all risk, security, audit, and legislative requirements. Benefit from comprehensive reporting with detailed delivery, click, and view statistics, along with error reporting and customisable retry cycles.

## The result?

Our world-class audited 99.5% deliverability ensures statements, invoices, payslips, contracts, and updates securely reach your customers, so they can take action promptly.